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# Our Journey Annual Report 2013

**Special Olympics**  
Australia





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Front Cover Photo: Timothy Walsh (NSW) in full concentration as he takes a penalty shot for Australia against India at the Special Olympics Asia Pacific Games. On representing Australia for the first time Timothy said, 'This is something I never thought I could do and I thank my coaches.' Timothy and his team won a bronze medal in basketball (division 3). Timothy has now been selected to compete in basketball for NSW at the National Games in 2014.  
Photo: Vivian Hayes, Sundance Newcastle.

# Special Olympics Australia

## About Us

Special Olympics believes in the power of sport to change lives. With the support of our partners and a network of volunteers, we offer regular sports training and competition to people with an intellectual disability. We welcome athletes of all ages and ability to join us and build the confidence and skills to reach their personal best, in sport and in life.

## Global Movement, Local Impact

Special Olympics Australia is part of a global movement that began in 1963 when Eunice Kennedy Shriver invited 75 children with an intellectual disability to play sport in her backyard.

Today, there are 4.2 million Special Olympics athletes in 170 countries.

These athletes represent only 2% of those with an intellectual disability – the largest disability population in the world.\*

500,000\*\* Australians live with an intellectual disability and another child is diagnosed every two hours.\*\*\*

Our aim is to reach out to more of them so that they can benefit from sport and community involvement.

## Our Athletes

Special Olympics athletes are more alike than different. They want to play sport, make friends, have fun and lead the best life they can.

They may just need more time and support to learn new skills. But that doesn't mean that they can't.

The biggest thing that holds them back is negative perceptions of their ability.

Special Olympics is their positive place and our logo tells the story.



The 'globe of figures' represents an international family connected by activity, acceptance and inclusion.

Each figure represents an athlete.



The figure with the lowest arms is an athlete before Special Olympics when life is a daily challenge.



The figure with the middle arms is a new athlete who has begun to explore and enjoy their abilities.



The figure with the highest arms is an athlete with fists raised in joy as they take pride in their ability amongst new friends.

\*World Health Organization (WHO). \*\* The Australian Institute of Health and Welfare, the Australian Government's National Agency for Health and Welfare statistics, 2008. \*\*\*PwC, *Disability Expectations*, 2011.

 **This document is interactive. If you see a hand symbol when you hover over content click to discover video, photo galleries and more.**

# Joy!

## Words from Special Olympics athletes



'Because of Special Olympics I am known for my sporting achievements and people cheer me on.' Travis NSW

'Special Olympics makes me feel worthy.' Deana VIC

'Special Olympics allows me to enter competitions like normal people do.' Kasey WA

'Special Olympics has improved my life because I have made lots of friends.' Isabella-Kate QLD

'I like Special Olympics because it gives me a fair go!' Jasmine SA

'Special Olympics has changed my life completely.' Donna TAS

'Special Olympics has made me more independent.' Kylie QLD

'Thank you Special Olympics for letting me play sport. It is a dream.' Erin VIC

'Special Olympics has made me stronger and given me confidence.' Lyndall SA

'Special Olympics has made me confident and one day I am going to have a good job like my sister.' Laura SA

'Special Olympics makes me feel like a hero.' Anthony ACT

'Special Olympics makes life enjoyable.' Martin NSW

'At Special Olympics I like the way everyone congratulates each other when they win.' Karen NSW

'Special Olympics has given me a purpose.' Daniel NSW

'I am a loud, proud Special Olympics champion!' Mitchell NSW

'My favourite part of Special Olympics is winning medals.' Robert SA

'Special Olympics lets me play sport like my brothers and sisters.' Jack QLD

'This is AWESOME!' Jake VIC

'Special Olympics brings happiness to my life.' Praveen QLD

'Special Olympics has given me a life.' Ben QLD

'Special Olympics has given me many new friends, plus a husband!' Emma NSW

'Special Olympics has made me believe in myself.' Callum QLD

'I find it difficult to play sport because of my anxiety but because my coach is so welcoming I can do it.' Bradley QLD

'Special Olympics has given me the ability to cope with everyday life.' Melinda QLD

'I like Special Olympics because everyone accepts me for who I am.' Kelliane VIC

'I love Special Olympics for accepting people for who they are.' Nadia SA

'I like Special Olympics because I have an awesome coach.' Sara QLD

'Because of Special Olympics I play sport instead of sitting in front of the television.' Matthew QLD

'Special Olympics has taught me to try new things and do my best.' Belinda NSW

'Special Olympics has given me a reason to stay healthy.' Joselyn QLD

'Because of Special Olympics I can do whatever I put my mind too.' Sara NSW

'Special Olympics has taught me to follow my dreams.' Alex NSW

'I like Special Olympics because I get to do sport without being left out.' Brad WA

'Special Olympics makes me feel like a winner!' Rebecca QLD

'Because of Special Olympics I don't just sit at home feeling bored.' Adam QLD

'At Special Olympics I get to compete against people like me.' Eleanor VIC

'I love every part of Special Olympics. I really love to run and I love to win.' Jessica NSW

**'Let me win. But if I cannot win, let me be brave in the attempt.' Athlete Oath.**



# Messages

## From the Chairman

Welcome to our Annual Report 2013.

There was much excitement around the country this year as 400 athletes prepared to represent Australia at the Special Olympics Asia Pacific Games.

This international competition was the first held in Australia and the largest ever seen in the southern hemisphere.

The Games saw 2,500 athletes from 32 countries come together for a massive celebration of ability. It was a wonderful display of sport and sportsmanship, and it generated substantial media attention and community engagement.

Disappointingly, the independent Games Organising Committee (GOC) overestimated the likely revenue to be made from the event and the financial outcome was significantly below our expectation.

A fundamental breakdown in games governance seriously impacted the ability of the Special Olympics Australia Board to influence this outcome, without risking the operational delivery of the Games.

As the deficit posed a huge risk to our reputation, the Board agreed to meet all obligations to local creditors.

This is reflected in our Financial Summary.

On a positive note, it is the goal of many sportspeople to represent their country and many of our athletes achieved that dream this year.

Congratulations to all representatives and indeed to all athletes who train and participate in Special Olympics on a weekly basis.

Your determination and perseverance always inspires me and I drew on your courage when I climbed Mount Kilimanjaro to fundraise for our cause.

The climb was outside of my comfort zone but I did what all Special Olympics athletes do: I trained hard, I didn't let obstacles stop me, I gave it a go and I made it. I achieved something I never thought possible and it was exhilarating.

Special Olympics is exhilarating and I thank everyone who supports our athletes to achieve their personal best.

Thanks to our Principal Partner the Australian Sports Commission for supporting the vision that all Australians should be able to play sport at their level of choice.

This belief is supported by our partners, Patron and ambassadors. Thank you.

Thanks also to my colleagues on the Board, members of state and regional committees, and the many passionate volunteers who deliver our vision. We simply wouldn't exist without you.

Finally, to all Special Olympics athletes, thank you for inspiring greatness and broadening our definition of ability.

You are all champions.



Mark Streeting  
Chairman  
Special Olympics Australia

## Message from the Acting CEO

As previous CEO and Chair of Special Olympics Australia, I have been delighted to see this organisation grow considerably over the past 25 years.

Unfortunately, some key staff members, including the CEO and National Sports Coordinator, decided to move elsewhere in 2013 and while I was honoured to temporarily fill the CEO role it was a very challenging time.

Preparing Team Australia for the Special Olympics Asia Pacific Games and planning for the National Games 2014 was already a strain on our productivity without the additional challenge of a 'knowledge drain'.

Despite the setbacks, we were able to deliver on many of our strategic goals as well as provide wonderful experiences for our athletes.

As always, seeing the smiles of the athletes and hearing their stories of achievement make the challenges worthwhile. We must never lose sight of the fact that Special Olympics is for them.

Notwithstanding all of our strategic innovation we must also remember that we are a grassroots, volunteer-based organisation. It is the volunteers who week-in week-out deliver sports training and competition for people with an intellectual disability. Together athletes and volunteers provide the greatest contribution to the success of the movement providing the real power that galvanises the community who support them.

In the words of our global leader Dr Tim Shriver, 'It is impossible to overstate our gratitude to those who coach and manage and compete at the local level. They are the engine of hope.'

I thank everyone for their dedication, commitment and patience this year.

With Nicola Stokes taking the helm in 2014, Special Olympics Australia is in good hands for future success and I look forward to being part of it as I return to my local program as a Special Olympics volunteer working with and supporting athletes.



Rex Langthorne AM  
Acting CEO  
Special Olympics Australia

## From Our Principle Partner

The Australian Sports Commission (ASC) is committed to ensuring Australian athletes excel in the international sporting arena, and increasing participation in sport.

These two clear objectives are mutually reinforcing – international success inspires Australians to participate in sport and greater participation helps nurture our future champions. Sport inspires individuals, unites communities and encourages active lifestyles.

In 2013-14, the Australian Government, through the ASC, is investing almost \$120 million in national sporting organisations for high performance programs and to promote grassroots participation in sport.

Our partner sports can expect a much sharper focus by the ASC in future on best practice governance and administration, intellectual property ownership, athlete management and support structures, and general accountabilities by the sports.

Importantly, the ASC is focused on promoting grassroots participation in sport throughout Australia and to continue a suite of successful national programs such as the Active After-school Communities program.

Increased community sports participation has a profound long-term dividend, and remains a vital objective of the ASC notwithstanding the challenges in high performance sport.

The ASC looks forward to working in collaboration with the sport sector to encourage more people into sport and to drive our continued sporting success.



John Wylie AM  
Chair  
Board of the Australian Sports Commission



Special Olympics Australia Chairman, Mark Streeting at the summit of Mount Kilimanjaro with fellow Board member Kim Bryan and climbing colleague Senior-Sergeant Darryl Green.





# Sports Excellence

Special Olympics Australia aims to build a culture of sports excellence that allows more athletes with an intellectual disability to reach their true potential.

## Year-round Program

Special Olympics Australia athletes regularly train and compete in one or more of our official sports:

- aquatics
- athletics
- basketball
- bocce
- cricket
- equestrian
- Football (soccer)
- golf
- gymnastics
- sailing
- softball
- tennis
- tenpin bowling
- winter sports

## National Sports Review

An independent and comprehensive sports review has been conducted to ensure that we continue to meet the needs of athletes and volunteers.

The review involved a high-degree of consultation with internal and external stakeholders, including athletes, volunteers and national sports bodies.

It has identified our priority sports and provides recommendations for sports development that is in line with the expectations of our stakeholders and the wider sports community.

Based on trends in the Australian sporting landscape, the review also includes recommendations for the future growth of the organisation.

Recommendations from the review will be presented to the Board in early 2014.

## New Era in Sport

To deliver excellence in sport, we have increased the number of sports staff to the equivalent of five full-time employees thanks to funding from the Australian Sports Commission. A new position is dedicated to volunteer recruitment, management and recognition.

## Increased Participation

Athletes increased by 6.5% this year.

Of our existing athletes, 70% have been in the program for over three years and 45% for over six years.

According to the national sports review, 92% of them are 'totally satisfied with the Special Olympics experience'. This supports our commitment to encourage athletes to embrace sport for life.

Accredited programs increased by 7%.



# Sports Snapshot

ATHLETES  
8,232



REGISTERED VOLUNTEERS  
2,435



Each Special Olympics Australia volunteer provides an average 4.7 hours per week of their time (the Australian average is 1.1 hours). This equates to almost 11,500 hours per week and is valued at over \$11 million per year.

## ATHLETE GROWTH

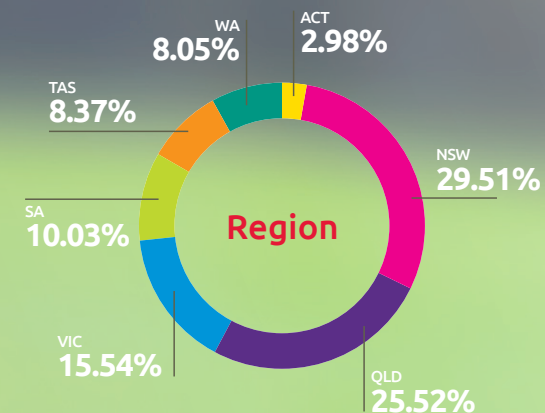


## HIGHEST ATHLETE GROWTH

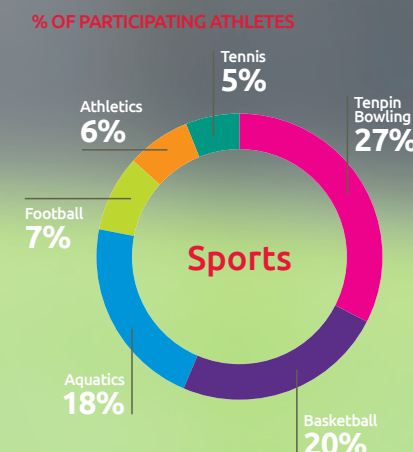


\* Winter sports includes Alpine skiing, figure skating and snowboarding.

## ATHLETES BY REGION



## POPULAR SPORTS



2015 TARGET  
10,000  
Athletes



## ACCREDITED PROGRAMS



Photo by Owen Hammond, Sundance Newcastle.



# Competition Pathways

We provide a structured competition pathway that enables athletes to progress from local competition to state, national and international events.

Our process of divisioning allows athletes of all abilities to climb the competition ladder and enjoy meaningful competition at all stages.

The peak of our competition is the World Games, in both summer and winter sports.

## Winter Games Success

Five Australian athletes competed alongside 2,300 athletes from 110 countries at the Special Olympics World Winter Games 2013 in Republic of Korea.

It was the first time an Australian team has competed in snow sports at an international level and they returned home with 3 gold, 6 silver and 4 bronze medals.

The team was supported by Disabled Wintersport Australia (DWA) who is helping us develop a strong winter sports program in preparation for the World Winter Games in 2017.

## Competition Opportunities

In 2013, athletes had additional opportunities to experience competition.

Funding from the ACT Government, to celebrate the centenary of our nation's capital, saw over 400 athletes from Australia and Japan enjoy the world-class facilities of the Australian Institute of Sport at the Canberra Centenary Swimming Competition.

Ten-year-old Abbey Mills (QLD) attended the event as the first Australian competitor to represent the new Michael Phelps IM program. Fourteen-time Olympic gold medalist Michael Phelps heads up the program which promotes wellness and water safety for people with an intellectual disability.

Sixty-five athletes competed at the first national cricket tournament in South Australia. The event has been added to the annual competition calendar due to a partnership with South Australia Cricket Association. Over 100 cricketers signed up for the 2014 event.

Special Olympics NSW also held the second City vs Country cricket tournament at the famous Bradman Oval. Known as the Trin Taber Cup this is now an annual event.

Six Special Olympics golfers competed at the Macau Golf International which is now in its second year as a regular international event.

Our largest Australian team participated at the Special Olympics Asia Pacific Games (see page 12-13).

## Fair Selections

An independent National Selection Committee manages the selection of athletes and volunteer officials for international competition. State Selection Committees are now in operation across the country and have selected the state/territory teams for the 2014 National Games.

## Further Development

According to the national sports review, 67% of our athletes participate and compete in other sport and recreational activities outside of Special Olympics.

Some of them do so at an elite level or in mainstream sport.

We encourage athletes to explore these opportunities and are proud to provide the weekly sports training that prepares them to seek and achieve new goals.



## Next Major Games

National Games  
Melbourne, Australia  
20-25 October 2014

World Summer Games  
Los Angeles, USA  
25 July-2 August 2015

World Winter Games  
Austria, 2017



Nicole Harris in action at the Special Olympics World Winter Games 2013 where she won two silver medals and a bronze medal on the slopes. Nicole has been with Special Olympics for over eight years. She is an all-round sports person who also competes outside of Special Olympics (she narrowly missed selection for the Australian athletics team at the 2012 London Paralympics). She has completed a personal fitness course at TAFE and works in the physical education department of a local school. Photo by Peter Muhlbock.



# Community Partnerships

**Special Olympics creates communities by bringing athletes, volunteers, families and fans together in an environment focused on acceptance, inclusion and respect.**

## United in Football

Thanks to Manchester United Football Club, Manchester United Foundation and AON, 40 Special Olympics footballers took part in an exclusive training session with Manchester United legends Dwight Yorke, Dennis Irwin, Andy Cole and Bryan Robson.

All footballers were preparing for the Special Olympics Asia Pacific Games so the event provided an opportunity to boost team morale and develop skills for international competition.

## Early Intervention

Young Athletes is an innovative sports-play program for children with and without an intellectual disability aged 2-8, which builds a pathway to regular sports participation and provides a network of support for parents and siblings.

Thanks to Mattel, two programs have been running in Melbourne since 2012 and new funding will allow us to expand the program in 2014.

In preparation for this a Young Athletes demonstration was held at the Special Olympics Asia Pacific Games. This involved over 120 children.



Above: 2013 Law Enforcement Final Leg Torch Run at Cessnock. Detective Inspector John Zdrilic pictured with Team Australia swimmers. Photo by Peter Muhlbock.

## Improving Athletes Health

For more than 15 years, volunteer health professionals have provided free health screenings to Special Olympics athletes through the Healthy Athletes program, making Special Olympics the world's largest public health provider for people with an intellectual disability.

Healthy Athletes not only keeps athletes fit for sport, it educates health-care workers on ways to work with people with an intellectual disability.

This year four Australians graduated as Clinical Directors. Colleen Condon now heads up our Health Promotion discipline, Kerrie Punshon has joined Special Smiles and Els Walravens and Robyn Downey make up the Healthy Hearing team.

Congratulations to Susan Walton, Clinical Director of Opening Eyes who has been promoted to oversee the discipline across the Asia-Pacific.

In conjunction with Health Promotion, Sports Dietitians Australia (SDA) has committed to help athletes with nutritional information and tools, having already contributed to many State Games this year.

## Lions Loyalty

Lions Club International Foundation pledged \$7.8 million to Special Olympics Inc and Special Olympics Australia athlete and Board member Ben Haack attended the annual Lions Club International convention in Germany to accept the cheque on behalf of the global movement.

## Law Enforcers Lend a Hand

The mission of The Law Enforcement Torch Run for Special Olympics (LETR) is to raise awareness and funds for Special Olympics. On a global scale it has raised over \$415 million since 1981.

In Australia, LETR officers have been very active this year.

South Australian athlete Lachlan Woollett was selected by the International LETR Committee to participate in the Final Leg Torch Run for the World Winter Games. He was supported by LETR members: Scott Whyte (NSW), Don Stuart (NSW), Darryl Abeyasekera, Brett Price (QLD), Johan Temmerman, Dean McGowan and Scott Duval (SA). Darryl, Don and Scott also braved the Polar Plunge.

The Final Leg for the Special Olympics Asia Pacific Games kicked off with 100 police officers (including LETR Executive Council Chair Mike Peretti and Executive Council member Bill Buford) running across the Sydney Harbour Bridge.

For the next four days police officers from across Australia and New Zealand took the Flame of Hope on a 1,100km journey. The run concluded at the Opening Ceremony of the Games when NSW Police Commissioner Andrew Scipione handed the torch to athlete Geoffrey Kirby to light the Cauldron.

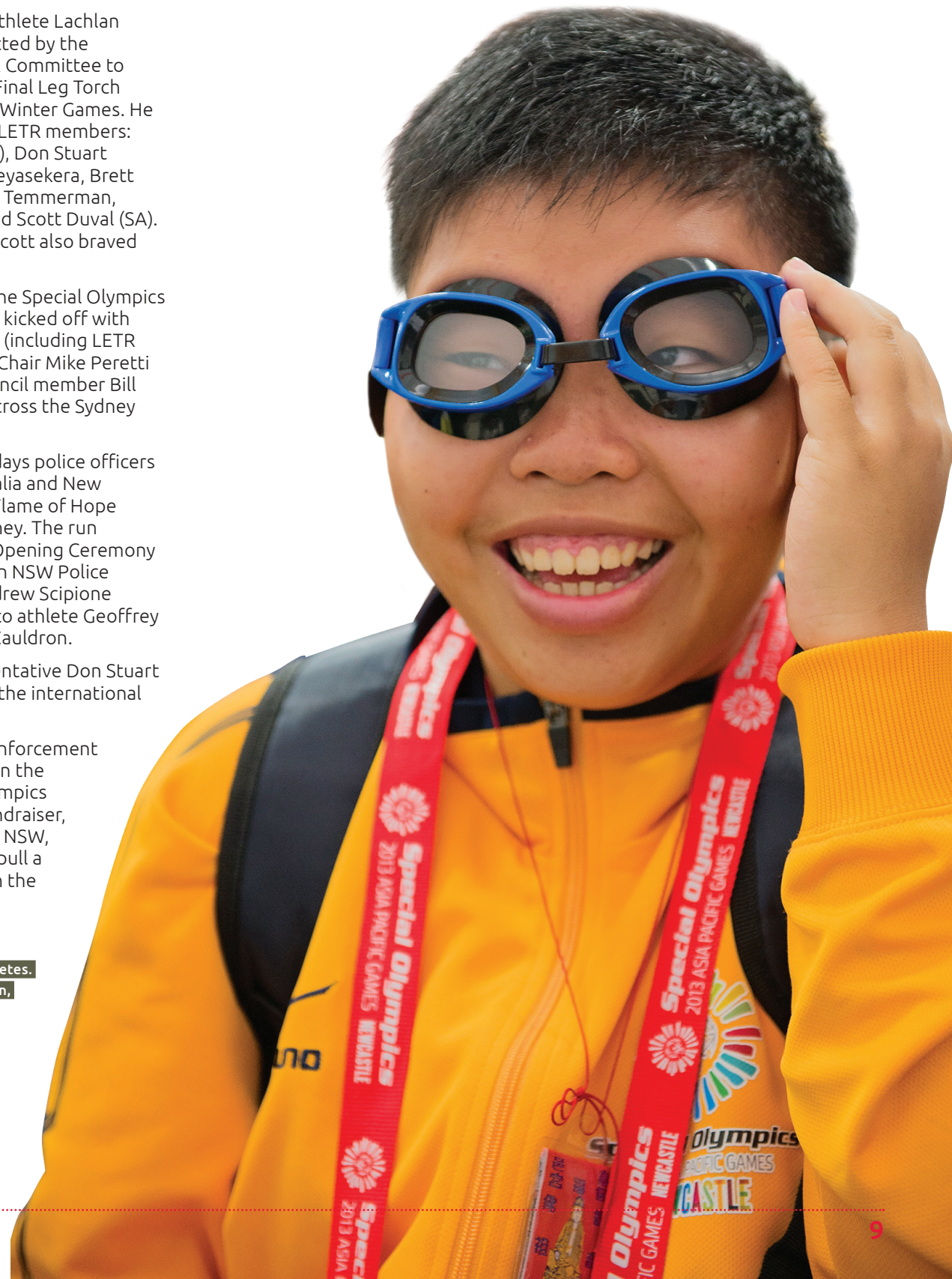
LETR NSW representative Don Stuart was inducted into the international LETR Hall of Fame.

Hundreds of law enforcement officers took part in the annual Special Olympics Plane Pull. This fundraiser, organised by LETR NSW, requires teams to pull a Hercules aircraft in the fastest time.

The joy of Healthy Athletes. Photo by Emily Freeman, Sundance Newcastle.

## Bryson Anderson Memorial Day

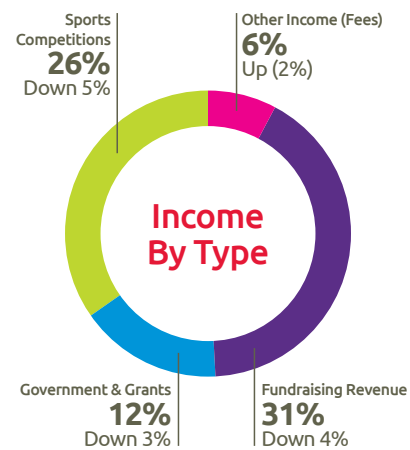
Special Olympics NSW hosted the first annual Bryson Anderson Memorial Football Day to commemorate Detective Inspector Anderson (LETR member) who was killed in the line of duty.





# Fans and Funds

## Funding Income



\*Excluding Special Olympics Asia Pacific Games

**We encourage collaborative and mutually-beneficial partnerships, which allow us to deliver innovative marketing and fundraising activities.**

## Grants

A coordinated approach to grant submissions allowed us to raise \$1,231,677 in Federal Government funding.

This included:

- \$20,000 from AusAid to host a Health Symposium at the Special Olympics Asia Pacific Games
- \$99,866 from FaHCSIA to provide equipment for volunteers, including computers and petrol vouchers.

## Government Relations

Mark Streeting, Chair of the Board officially thanked the Federal Government for making the National Disability Insurance Scheme (NDIS) a reality after it was passed through the Senate in March.

Special Olympics Australia have since been formally recognised as the first national sports, recreation, leisure and social services provider to people with a disability.

## Partnerships

### 21-year Anniversary

2013 marked 21-years of partnership with IGA and we celebrated at the IGA Annual National Expo.

IGA supports us through a cause-related marketing program where funds are raised through the sale of over 320 IGA Signature products co-branded with our logo.

This year IGA also got behind Team Australia by running the IGA Champions promotion. The campaign included television, radio, print, social media and point-of-sale, as well as in-store promotions with a dedicated IGA Champions Day held across ACT and NSW. This raised in excess of \$150k.

Cameron Fyfe (NSW) got behind Champions Day at his local IGA store. (see photo 3).

### Spreading the News

Our partners at News Australia continue to work with us to maximise media exposure.

They also opened up their Holt Street foyer to allow Special Olympics to promote gift voucher book sales to staff as well as promote the team to compete at the Special Olympics Asia Pacific Games.

## Gold, Silver, Bronze

Gold Partner, Cisco Australia enjoyed their first major volunteering opportunity at the Special Olympics Asia Pacific Games.

PROTON Cars Australia came on board as a Silver Partner and provided us with four of their latest model sedans.

We welcomed Stuart Alexander as an official national bronze partner.

## Fundraising Campaigns

### I'm a Champion Campaign

To support Team Australia we launched our first national multiplatform fundraising campaign with a dedicated website, television commercials and social media activity.

Fundraising toolkits were delivered to all 400 Team Australia athletes, giving them the tools to raise money and create awareness in their local communities.

We exceeded our fundraising target of \$1.1 million by \$300,000.

In addition, through our online Champogram promotion, our website and social media platforms achieved extraordinary engagement throughout the Games.

### Kilimanjaro Challenge

In March, a team of fundraisers reached the peak of Mount Kilimanjaro and raised the Special Olympics flag on top of Africa's highest peak, raising \$93,000 in our first adventure fundraiser.

### Gift Voucher Book Sales

Sales of Little Star gift voucher books achieved 52% growth on 2012 with nearly \$200,000 donated back to local programs where it has been used to fund everything from travel, social activities and sporting equipment to coaching and training. The program has also generated new athlete, volunteer and supporter interest.

### Winners are Grinners

In the first full year, a new partnership with Mater Prize Home Lotteries generated almost \$90,000.



## Fundraising Events

A variety of fundraising and networking events help us raise funds and build fans.

A highlight of our annual events calendar is the Variety Dinner. It is our largest celebration and raises around \$150k each year.

The annual Laugh Out Loud Comedy breakfast in Sydney and Melbourne continues to be a sell-out and has raised \$180,000 in its four year history.

The Turnaround Management Association Sports Lunch (TMA) has raised almost \$1.5 million since 2006 and is now held in Sydney, Brisbane, Melbourne and Perth.

Sports events are also popular with over 5 golf days raising \$110,000 thanks to Srixon and Loudmouth Golf.

Special Olympics Australia also hosted teams of over 50 runners in the Blackmores Running Festival and City to Surf. We were also one of two charities to benefit from the PwC Cool Night Classic in Brisbane.

The Special Olympics NRL Cup clash between Canterbury-Bankstown Bulldogs and South Sydney Rabbitohs was held for the second year.

This year the match was televised, Special Olympics Dancers provided half-time entertainment and volunteers from our silver partner SAS were out in force again shaking buckets and collecting donations.

### One Million Smiles

At the annual Variety Dinner, Australian of the Year Ita Buttrose congratulated the Special Olympics Australia Dance Performance Group on raising \$1 million for Special Olympics since they began performing in 2006.

### National Media Award

Special Olympics Australia won the Australian Sports Commission 2013 Media Award for Best Representation of People with Disability in Sport.

The award-winning piece featuring our junior champions was produced by Channel Nine reporter, Mike Dalton and aired on the popular TODAY show (see photo 1). The other finalists were ABC Grandstand TV, Courier Mail and Gold Coast Bulletin.

### Major Communications

Special Olympics Australia issued seven national e-newsletters to over 15,000 stakeholders last year, plus over 20 dedicated e-newsletters to support and promote Team Australia.

## Team Australia Attention

The potential viewership of news generated by Special Olympics Australia around Team Australia was over 9 million for broadcast and over 120 million in print.

Team Australia swimmer, Keiran Corry helped out by doing a live interview for SKY News national (see photo 4) and the team made an impact in their Team Australia uniforms as you can see from the boys from South Australia (see photo 2).

## Digital Media

Our website has seen a 120% increase in visitors this year, with web modules such as World Winter Games and Asia Pacific Games proving particularly popular. State and regional pages have also been further developed.

Social media has attracted high levels of interaction and engagement, as we continue to pursue innovative ways to engage with our current audience and seek new supporters. We have now added Instagram to our very popular Facebook, Twitter, Flickr and YouTube platforms.



# Special Olympics Asia Pacific Games



## The Special Olympics Asia Pacific Games was the largest Special Olympics event held in the southern hemisphere and the first on home soil.

For athletes, families and fans it was a great success with meaningful competition, first-class venues and all the celebrations of a major event, including an Opening Ceremony watched live by 25,000 spectators and many more via national broadcast across the Channel Nine network.

Major competitions of this kind help us increase awareness and engagement and for these Games, 3,500 volunteers and officials, and many local businesses got behind the event.

The Australian Government also showed interest in the Games by providing \$1 million to Games Organisers to host the event.

Such was the anticipation for the event that the new CEO of Special Olympics Inc, Janet Froetscher flew to Australia to attend. It was her first major Special Olympics competition.

But the Games didn't realise its potential.

The independent Games Organising Committee (GOC) overestimated the revenue to be made and a breakdown in governance impacted our ability to influence this outcome.

While Special Olympics Australia were not the Games host – and were mainly responsible for the success of Team Australia – a significant risk to our reputation left us with no option but to financially meet the commitments of local suppliers. This is reflected in our Financial Summary.

### Success of Team Australia

Team Australia was our largest national team ever with 400 athletes and 115 volunteer officials.

To get the team to the Games a fundraising target of \$1.1 million was set and through coordinated fundraising activities and a multiplatform campaign the team delivered a surplus of \$300k.

At the Games, Team Australia did us proud returning home with:

- 117 gold medals
- 128 silver medals
- 133 bronze medals
- 183 4th-8th place ribbons
- 100+ personal best performances.

### Team Australia Brand

Cato Brand Partners donated their services to create a Team Australia brand that influenced all elements of team promotion, including uniforms and fundraising collateral. The iconic style, based around a green and gold kangaroo ribbon device, was designed as a generic national look and will be used for future international teams.

Green and gold merchandise featuring the new design was a hit with families and supporters and gave great presence to the 'green and gold army'.

### I'm a Champion Fundraising

To support Team Australia fundraising we launched our first national multiplatform campaign with a dedicated website, television commercials and social media.

### Media and Awareness

The potential viewership of news generated by Team Australia was over 9 million for broadcast and over 120 million in print.

### Website and Social Media

SpecialOlympics.com.au received 30,000 unique visitors and over 80,000 page views, breaking new records.

Almost 1,000 pictures, videos and posts of encouragement were shared across our social media channels.

Over 20,000 likes on Facebook, resulted in a total reach of 300,000. Twitter and Instagram enjoyed significant growth.

During the Games we reached a new high of 86,000 flickr views in a 24-hour period, smashing our previous high of 19,900 views.

### Volunteer Development

Over half of Team Australia volunteers were new to national team management.

The Special Olympics Asia Pacific Games provided a significant opportunity to develop volunteer skills with a full-team training camp held prior to the Games and another training camp held at the Games.

Thanks to a grant from the Australia-India Council a senior Special Olympics Australia football coach hosted a football clinic for Special Olympics athletes in India to prepare them for the Special Olympics Asia Pacific Games and ensure a robust football competition for all.

These professional development opportunities set us up well for management of future delegations, particularly for the National and World Games.

At the National Games in 2014, 800 Games volunteers and 250 team officials will benefit from the Games experience.



# Games Snapshot

## INAUGURAL EVENT Newcastle NSW Australia



## ATTENDANCE 32 Countries 2,500 Athletes 3,500 Volunteers & Officials



## COMPETITION 9 Sports 444 Events



Athletics, Aquatics, Badminton, Basketball, Bocce, Cricket, Football, Table Tennis, Tenpin Bowling

## OPENING CEREMONY 25,000 Spectators 2,000+ Performers



National Television Exposure

## HEALTHY ATHLETES 4 Disciplines 916 Athletes 3,081 Screenings



## YOUNG ATHLETES 120 Kids Aged 2-8



## GAME STAKEHOLDERS Aust. Government NSW NOW The City of Newcastle





# Leadership Culture



## Special Olympics Australia is a place for leaders.

### Patron

Her Excellency Ms Quentin Bryce AC CVO, Governor-General of the Commonwealth of Australia has actively supported Special Olympics Australia as Patron since 2008.

In October, the Governor-General hosted a reception for Team Australia and VIP guests at Admiralty House. An exclusive media interview by our ambassador, Peter Overton with the Governor-General and athlete Keiran Corry was a highlight of the National Nine News that night.

Ms Bryce also attended the Special Olympics Asia Pacific Games Opening Ceremony where she officially declared the Games open, giving considerable prestige to this inaugural event.

Ms Bryce will step down as Patron when she completes her term as Governor-General in March 2014.

### Creating Athlete Leaders

Through our Athlete Leadership Programs (ALPs) athletes learn the skills to take on leadership roles, like working on a committee, public speaking and volunteering.

Last year a national conference was held in Sydney to determine future priorities for the program which now has over 100 graduates across the country. Forty more will graduate in 2014.

Nineteen Australian and three overseas leaders acted as ambassadors during the Special Olympics Asia Pacific Games (including Caleb Smith from NSW pictured left). They presented medals, hosted guests, gave speeches and attended media calls. A new group will be trained in preparation for the National Games in 2014.

Athlete leaders Jacqui Spencer (TAS), Wayne Wright (TAS) and Shaun Sellars (SA) took part in the Final Leg Torch Run for the Special Olympics Asia Pacific Games.

Ben Haack, athlete representative on the Special Olympics Australia and Asia-Pacific Boards has been appointed to the Special Olympics International Board, demonstrating just how far our athletes can go in making a difference.

### Celebrating Athlete Leaders

Each year Special Olympics Australia presents the EKS Award to an athlete who has shown great leadership on and off the sporting field.

The award is named in honour of Eunice Kennedy Shriver (EKS), founder of the global Special Olympics movement and is awarded in September to coincide with EKS Day celebrations.

NSW athlete Mel Eustace was given the honour in 2013 in recognition of her prolific speaking engagements, advocacy and fundraising activities.

### Celebrating Volunteers

Each year Special Olympics Australia inducts a long-term volunteer into the Hall of Fame to reward them for their dedication. This year Albert Green OAM from ACT was the worthy recipient.

### Hall of Fame

- 2013 Albert Green OAM (ACT)
- 2012 Norm Maroney APM, OAM (NSW)
- 2011 Robyn Cook OAM (VIC)
- 2010 Susan Grealy (QLD)
- 2009 Rex Langthorne AM (NSW)
- 2008 Alan Burke (VIC)
- 2007 Eric Jones OAM (VIC)
- 2007 Kurt Kraushofer OAM (VIC)
- 2006 Barry Easy OAM (NSW)
- 2006 Marian York (QLD)
- 2005 Robyn Hanson OAM (TAS)
- 2004 Anna-Louise Kassulke (QLD)
- 2003 Jan Sharp OAM (VIC)
- 2002 Leon Burwell OAM (NSW)
- 2001 Carol Tanner OAM (TAS)
- 2000 Des Renford MBE, OHC (NSW)

### EKS Award Winners

- 2013 Mel Eustace (NSW)
- 2012 Steven White (VIC)
- 2012 'Rusty' Nelligan (WA)
- 2011 Andrew Williams (VIC)
- 2010 John Faulkner (QLD)
- 2009 Saxon Graham (NSW)
- 2008 Gabrielle Clark (NSW)
- 2008 Kelly Wren (NSW)
- 2007 Christopher Farmer (SA)

### Athletes on Committees

- Ben Haack (National Board)
- Liam O'Donnell (ACT)
- Brad Osborne (WA)
- Jason Nelson (NSW)
- Jeff Knight (TAS)
- Stuart Sutton (VIC)
- Lachlan Woollett (SA)
- Tom Roy (QLD)



Before the Special Olympics Asia Pacific Games Brooke McGrath (NSW) said she had been training hard to represent Australia and her hard work paid off when she returned home with one gold and one bronze medal, plus a sixth place ribbon. Photo by Darren McGilvray, Sundance Newcastle.

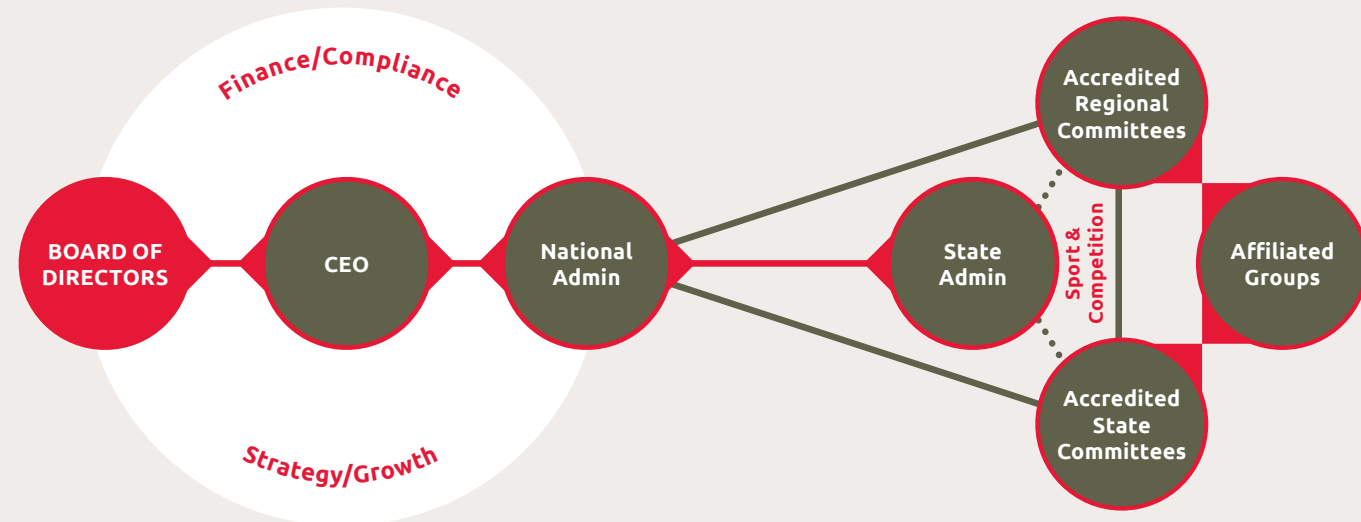


# Sustainable Capabilities

We continue to seek out and implement effective management and best practice processes.

## Our Structure

Special Olympics Australia is a unified organisation with seven accredited state/territory branches and 61 accredited programs led by one national Board (elected by accredited states and regions) and operating under one ABN.



## Governance

With 2013 being a time of change, 2014 will be a time of review and revitalisation as we seek to fully implement governance principles established by the Australian Sports Commission and other standards set by governing sports bodies.

## Best Practice Administration

Special Olympics Australia continues to review and revise policies and procedures, as well as internal systems, to deliver best practice administration and provision of services.

Recommendations from the national sports review will influence our future working environment and ensure that we are able to meet commitments to the Australian Sports Commission and Special Olympics Inc, as well as charity legislation.

## Improvements in Data Management

Major improvements in data management for Team Australia at the Asia Pacific Games are already assisting in the effective management of state team data and communications for the National Games 2014.

# Around Australia

## Australian Capital Territory

'I was delighted to see so many great performances and experiences had by our athletes this year. Every athlete should be proud of their efforts, whether it was training, competing or getting out there and giving sport a go.'

Chair, James Souter-Robertson

Hosted the Canberra Centenary Swimming competition, the largest national swimming competition ever held by Special Olympics Australia with over 100 volunteers, 215 athletes from 40 regions, plus a team from Japan.

Hosted four State Games for over 150 athletes.

Supported 22 ACT athletes to represent Australia at the Special Olympics Asia Pacific Games.

Secured a new office at the University of Canberra which is also the home of the Brumbies and ACT Sport.

Launched our first Athlete Leadership Program and Athlete Advisory Group to make sure ACT athletes have a voice in our program.

Selected 44 athletes to compete at the National Games 2014.



Liam is an ACT football champion.

## South Australia

'While our focus is on the opportunities and experiences we can facilitate for our athletes; at an organisational capacity level, we look to a national strategy and structure that can enliven and prioritise, state capacity building.'

Chair, Rosemary Healy

Re-registered all volunteers and updated details on skills and qualifications.

Hosted the inaugural 20/20 National Cricket Tournament

Hosted eight State Games.

Hosted 25 sports events for 600 affiliated members through Community Sports Link.

Realigned program boundaries to fit local government authorities and launched six accredited programs.

Secured three new corporate volunteer groups.

Supported 36 SA athletes to represent Australia at the Special Olympics Asia Pacific Games.

Established our first independent State Selection Committee.

Established a new partnership with Orana to provide support for Community Sports Link.

Supported eight junior athletes to participate in the Bupa TRYathlon.

Selected 73 athletes to compete at the National Games 2014.



Toby is a SA cricket champion.

## Western Australia

'I have great pride in another excellent year at Special Olympics Western Australia. We have expanded our regions, held a successful State Games, introduced new sports, added new partnerships and proudly watched local athletes represent Australia.'

Chair, Canon Richard Pengelley

Increased local programs from one to five.

Hosted our largest and most successful State Games ever with 160 volunteers and 250 athletes competing across nine sports in Pinjarra.

Held the first Healthy Athletes program.

Supported 22 WA athletes to represent Australia at the Special Olympics Asia Pacific Games.

Hosted our second graduation for Athlete Leadership Programs alongside our Annual Awards celebration.

Congratulated athlete mentor Akram Azimi on being recognised as the Young Australian of the Year 2013.

Selected 82 athletes to compete at the National Games 2014.



Darren is a WA football champion.



## Around Australia (Continued)



Jasmine Williams (QLD) prepares to take gold in the 4 x 400m relay at the Special Olympics Asia Pacific Games. Photo by Stephen Tyler, Sundance Newcastle.

### Tasmania

'We have had a hectic and rewarding schedule this year and it got very exciting for a small contingent of our Tasmanian community in December as they headed off to the inaugural Special Olympics Asia Pacific Games.'

#### Chair, Peter Flood

Supported 1 Tasmanian athlete and 4 volunteer officials to represent Australia at the Special Olympics Asia Pacific Games.

Hosted 17 Community Sports Link events for affiliated athletes.

Hosted 3 multisport State Games and 3 individual state competitions.

Reported that 70% of our registered athletes competed in at least one State Games.

Provided weekly training across 11 sports.

Sent three teams to the Canberra Centenary Swimming Competition.

Held the first Healthy Athletes program.

Strengthened our partnership with TAFE Tasmania.

Selected 51 athletes to compete at the National Games 2014.



Donna is a TAS bocce champion.

### New South Wales

'2013 was another successful year in NSW with participation and competition continuing to increase thanks to the dedication and commitment of volunteers, committees, staff and of course athletes. Thank you all for making this a great organisation.'

#### Chair, Peter Wren

Launched the Southern Highlands region bringing our regions to a total of 20.

Supported over 140 NSW athletes to represent Australia at the Special Olympics Asia Pacific Games, with generous assistance from the Law Enforcement Torch Run for Special Olympics (NSW branch).

Hosted state sports competitions in each sport with two multisports State Games in Shoalhaven and Sydney Northern Beaches.

Hosted our first official Athlete Leadership Program graduation for 39 athletes. Athletes were presented with an official ambassador uniform by The Hon. Graham Annesley MP, NSW Minister for Sport.

Congratulated NSW athlete Mel Eustace for winning the national EKS Award for athlete leadership.

Congratulated Joshua Frost for winning the LETR International Executive Council Athlete Award.

Selected 244 athletes to compete at the National Games 2014.



Keiran is a NSW swimming champion.

### Victoria

'2013 was a solid year for Special Olympics Victoria and we are very proud to now be independently funding our state operations. 2014 is looking exciting too as we prepare to host the National Games and leverage the event for future growth.'

#### Chair, Carl Walsh

Hosted two State Games with over 500 competitors from 13 regions.

Implemented the Healthy Athletes program.

Engaged over 1,200 participants from 19 schools across 52 sports programs delivered under the banner of Community Sports Link.

Supported 51 Victorian athletes to represent Australia at the Special Olympics Asia Pacific Games.

Shared best practice across our regions at the quarterly State Council.

Continued preparations to host the Special Olympics National Games 2014 which is on track and on budget.

Hosted our second Athlete Leadership Program graduation.

Selected 183 athletes to compete at the National Games 2014.



Michael is a VIC athletics champion.

### Queensland

'When I became Chair of Special Olympics Queensland at the end of 2013, I recognised quickly that the previous Chair left a substantial legacy and the year was an amazing one for us with a bigger reach to local community groups, schools and other state sporting bodies.'

#### Chair, Keith Brown

Grew the number of youth athletes (aged 8-15) by 47%.

Finishing with more than 2,100 athletes in various programs across the state.

Held 64 registered competitions across 15 sports.

Hosted our first multi-sport State Games with 600 athletes competing across ten sports and 1,500 spectators at the Opening Ceremony, thanks to funding from Sunshine Coast City Council.

Partnered with Softball Queensland to add softball to the state program.

Attracted almost \$200k in state funding.

Formed a relationship with Queensland Department of Recreation and Sport that resulted in a three-year funding agreement with Queensland Government.

Selected 203 athletes to compete at National Games 2014.



Ruby is a QLD swimming champion.



# Working Together



## January – December 2013

### The Board

This year the Board met five times.

1. Mark Streeting, Chair
2. Nigel Milan AM, Vice Chair
3. Kim Bryan
4. Ben Haack, Athlete Representative
5. Michael Hogan
6. Max Jackson
7. Anna-Louise Kassulke
8. Tony McGrath
9. Luke Sayers
10. Jon Scriven
11. Robyn Sefiani
12. Major General Mick Slater AO DSC CSC

### Executive Team

- Gill Stapleton  
CEO (Jan-May)
- Rex Langthorne AM  
CEO (May-Dec)
- Ann Monaghan  
Sports and Competition (Jan-Feb)
- Rhiannon Wright  
Sports and Competition (Feb-Dec)
- Alex McNeilly  
Marketing, Fundraising and Relations
- Sharon Nixon  
Communications & Brand
- Richard Reeve  
Finance & Administration

### Patron

Her Excellency Ms Quentin Bryce  
AC CVO, Governor-General of the Commonwealth of Australia.

Her Excellency enjoys Keiran Corry's speech at the launch of Team Australia at Admiralty House, Sydney (see picture 13).

### National Ambassadors

Duncan Armstrong (Olympic Swimmer), Tahir Bilgic (Comedian), Renae Camino (Basketballer), Iva Davies (Australian Music Legend), Paula Duncan (Actor), Michael & Simone Ennis (NRL Player and Wife), John Foreman (Musical Director and Composer), Jarryd Hayne (NRL Player), Amber Lawrence (Singer and Songwriter), Laurie Lawrence (Olympic Swim Coach), Damien Leith (Singer and Songwriter), Jim Maxwell (ABC Cricket Commentator), Ashley Ona (Golfer), Peter Overton (Channel Nine), Rob Shehadie (Comedian), Maria Venuti (Actor and Entertainer), Rachel Ward (Actor and Director), Craig Wing (Former NRL Player).

## Accredited Regions

**Australian Capital Territory**  
Canberra, Snowy Monaro

### New South Wales

Blue Mountains/Nepean, Central Coast, Central West, Flinders, Hunter Valley, Illawarra, Macarthur, Mid North Coast, North Coast, North West New England, South Coast, Southern Highlands, Sydney East, Sydney Hills, Sydney Inner West, Sydney Northern Beaches, Sydney South, Sydney Southern Highlands, Sydney Upper North Shore, Sydney West, Tweed

### Queensland

Brisbane East, Brisbane North, Brisbane West, Bundaberg, Far North Queensland, Fraser Coast, Gladstone, Gold Coast, Gympie, Logan, Mackay, Moreton North, Sunshine Coast

### South Australia

Adelaide Hills/Fleurieu, Adelaide North, Adelaide South, Limestone Coast, Riverland, Spencer Gulf

### Tasmania

North West, Northern, Southern

### Victoria

Ballarat, Barwon, Bendigo, Dandenong Valley, Echuca Campaspe, Gippsland, Melbourne Eastern Ranges, Melbourne Inner East, Melbourne North, Melbourne Southern, Melbourne West, Ovens & Murray, Westernport

### Western Australia

Goldfields, Kimberley, Perth Metro North, Perth Metro South

### National Council

Anna-Louise Kassulke (Chair, QLD), Glenn Keys (ACT), Peter Wren (NSW), Greg Bartley (QLD), Roseanne Healy (SA), Peter Flood (TAS), Carl Walsh (VIC), Richard Pengelley (WA).

### National Selection Committee

Geoff Vickers (Chair, NSW), Lorraine Clarke (NSW), Tony Moore (NSW), Debbie Willet (QLD).

# Partners & Supporters

## Principal Partner



## Gold Partners



## Silver Partners



## Bronze Partner



## Media Partner



## Supporters

2GB, 2KY, 2UE, ABC Tissues, ACT Government (Territory & Municipal Services - Sport and Recreation), Adecco, Adpost Online, Adelaide TAFE, Alcatel One Touch, Alcoa Foundation, ANZ Bank, ANZ Stadium, Archana Pradhan, Aspen Medical, AusAid, Australian Government (Dept. of Families, Housing, Community Services & Indigenous Affairs), Australian Disability Sports, Australian Government (Department of Human Services), Baker & McKenzie, Bartercard Australia (Gold Coast Branch), Basketball SA, Bibby Financial Services, BOC Equipment, Brad Foreman, Buffalo Sports, Bupa, Canada Bay Council, Canterbury Hurlstone Park RSL, Cato Brand Partners, City of Ballarat, Civilian Widows Trust of Western Australia, Clubs NSW, Colgate, Colleen Condon, Commonwealth Bank, Consider It Done Australia, Crowe Horwath, DeCosti Seafood, dVT Group, Eastwood Patchwork Quilters, Els Walravens, Energizer, Essilor Foundation, FactorONE, Flinders University, Flora & Frank Leith Charitable Trust, Forte Training, FreshFlowers.com.au, Galston Club, Garmin, GE Capital, Government of South Australia (Office for Recreation and Sport), Griffith University, Harvey Norman, Hellenic Club of Canberra, Hogan Foundation, Hogan Print, Hologic, Illuminated Water, Impact AV, Jeanine Doherty, Jo English, Joanne Thomas, John Trevillian, Kennards, Kerrie Punshon, KPMG, Lexus of Parramatta, Lions Australia, Lord Taverners Australia, Loudmouth Golf, Lynch Flowers, Mannings, McCusker Charitable Foundation, McGrath Nicol, Media Smiths, Medibank, Moore Stephens, MyState Financial Foundation, NBN Television, Network 10, Network 21, Newcastle Permanent Building Society, Newcastle Permanent Foundation, NIB Foundation, Nine Network, Nova Employment, Nova FM Sydney, NSW Government Communities (Sport and Recreation), NSW Government (Family and Community Services Ageing, Disability and Home Care), O'maras Valuers & Auctioneers, Orana, Park Trent Properties, Pat Nati, Paula Duncan Promotions, Phillip Beale, PPI Promotions, PwC, Queensland Government (Office of Liquor and Gaming Regulation), Queensland Government (National Parks, Recreation, Sport and Racing), Raytheon, Robyn Downey, RSM Bird Cameron, SA Telethon, Safilo, Salt Advertising, Sandra White, Sefiani Communications, Sherry Hogan Foundation, Shire of Murray Western Australia, SMG Australia, Smith Hancock, Sports Dietitians Australia, Srixon, STAX Electrical, Stax Retravision, Suncorp Group, Sunshine Coast Council, Susan Walton, Sydney Olympic Park Business Association, Tasmania Government (Department of Health and Human Services), Tasmanian Government (Premier), Tempur Bed, The Citadel Group, Timex, University of Newcastle, VIC Government (Department of Sport and Recreation), Telethon 7 Perth, Waterview Bicentennial Park, Western Australia Government (Healthways), White Lady Funerals, Wolgan Valley Resort & Spa.



# Fans & Affiliated Clubs

## Fans

Thank you to the speakers and performers who put the fun into our fundraising events: Alan Jones AO, Amber Finch, Anja Nissen, Barker College Big Band, Boys in the Band, Bradley Cox, Bryan Martin, Chloe Maxwell, Dan Crowley, Darren Coggan, Dean Cox, Edwina Bartholemew, Dr Fiona Wood, Glen Boss, Glenn Wheeler, Impro Australia, Ita Buttrose AO OBE, Jaime Harnwell, Jane Scali, Jessica Watson OAM, Joe Roff, John Buchanan, John Sackson, Julie McDonald, Lexi Duncan, Marie Bashir AC CVO, Mark Anthony, Mark Thomas, Matt Hodgson, Matt Okine, Nick McCallum, Pat McCabe, Paul Martell, Sam Kekovitch, Shane McInnes, Simon Hill, Simon Palomares, Special Olympics Dance Groups, Stephanie Brantz, Steve Mills, Talent Development Project, TDP Ensemble, The Diamonds, The Hon. Kristina Keneally, Tim Gavell, Todd McKenney, Tommy Little.

## Affiliated Clubs

### New South Wales

Afford - Ashfield, Afford - Guildford Day Program, Afford 4 Ham St Windsor, Anowah Community Living Inc, Anson Street School, Aus Found for Dis - Windsor, Australian Foundation for Disability, Baulkham Hills High School, Blaxland High, Bonnyrigg Heights PS, Bowen Public School, Broderick Gillawarna School, Buninyong Public School, Cairnsfoot School, Cairnsfoot SSP, Campbelltown North, Canobolas Rural Tech High School, Canterbury Olympic Ice Rink, Carinya SSP, Catholic Care Brookvale, Cecil Hills High School, Centacare Day program, Chalmers Road SSP, Chatswood High School, Cherrywood Village, Chinese Parents Assn - CWD, Clarke Road School, Cromehurst, Denison College, Kelso High Campus, Disability Services Australia, Doonside Technology High School, DSA Camperdown, Dubbo College Delory Campus, Dubbo College South Campus, Dulwich HS of Visual Arts & Design, Dunrossil Challenge Foundation, Eagle Vale HS, Eastern Respite & Recreation Day Program, Endeavour Sports High School, Engadine High School, Eureka Community Services, Flinkwood Disability Castle Hill, Flintwood - Best Road, Flintwood - Kingswood, Flintwood Disability Service, Flintwood Pennant Hills, Flintwood Salisbury, Frans Day Options, Frans Inc, Gibsons Street School, Glenmore Park Primary, Glenroi Heights Public School, Highlands Tenpin, Holman Place School, Holroyd School, House with No Steps - BEXLEY, House With No Steps Concord, House with No Steps KWD, Inverell High School, James Cook Boys High school, Jamison HS, JJ Cahill Memorial High School, Karonga School, Kurrambee SSP, Les Powell School, Lurnea High School Support Unit, Marayong Primary School, Marrickville High School, Marrickville Pycy, Matraville Sports High School, Matraville Sports HS, McCall

Gardens Com PL, Minerva SSP Sutherland, Minimbah Day program, Model Farms High School, Model Farms HS, Multicultural Respite Service, Nepean CAPA HS, New Era Independant Living Centre, North West Disability Service, Passfield Park, Recreation Sports & Aquatics Club, Rose Bay Secondary College, Rozelle Neighbourhood Centre, Ryde Secondary College, Sarah Redfern PS, See Foundation, Seven Hills High School, Sir Joseph Banks High School, Spec. Needs Ability Prog Providers, St Gabriel's School, St. Andrews Oval, St'Lucys School, Sunny Haven Ltd, Sunnyfield, Sunnyfield Independance, Sunnyfield Marrickville, Sunnyhaven Ltd, Sunshine, Sydney Secondary College Leichhardt, Tallowood School, Tamgara School, The Ella Centre - Comm Connections, The Hills School, Tulgeen Disability Services, Vaucluse Public School, Wangary Home Care, Warrah Society, Warrawee Public School, Wellington Public School, William Rose School, Windgap Foundation Ltd - COWARD ST, Windgap Foundation Ltd - Eastlakes, Windgap Foundation Ltd-DRAPER CASS, Woodville Community Services, York PS.

### Queensland

Albert State School, Aldridge State High School, ARC Disability Services, Arndel Park Riding for Disabled, Brisbane North IM Program, Buderim Mountain State School, Bundaberg & District Table Tennis Association, Calamvale Special School, Calliope State School, Centacare Southside Disability Services, Claremont Special School, Clinton State School, Currimundi Special School, Darling Point Special School, Elanora State High, Emerald Lakes Tennis Centre, Endeavour Foundation (Logan), Endeavour Innisfail, Gladstone State High School, Gladstone West State School, Gold Coast Recreation and Sport, Gold Coast Sailing Club, Gold Coast Table Tennis, Goodna Special School, Group Break Point Tennis, Hervey Bay Special School, Ipswich Special School, Ipswich West Special School, Kawungan State School, Kin Kora State School, Kuraby Special School, Logan City Special School, Mackenzie State Campus - Mackenzie Special School, Marsden State Primary School, Maryborough Special School, Mitchelton Special School, Mountain Creek State School, Mt Warren Park State School, Mudgeeraba Special School, Nambour Special School, Narbethong State Special School, Pine Rivers Special School, Redcliffe Special School, Rosedale L & L, Rosella Park School, Rural Lifestyle Options Association, Scarborough State School, Shailer Park State School, Specialised Programs and Community Endeavours, Tannum Sands Primary School, Tweed All Abilities Basketball, Western Suburbs Special School, Westside Community Services, Woodridge State Primary, Woody Point Special School.

### South Australia

Basketball Mt Gambier, Cardijn College, Christies Beach High School, Clare High School, CLASS - Strath, Craigmore High School, Elizabeth Special School, Forbes Primary School, Gambier City Bowl, Golden Grove High School, Gordon Education Centre, Hamilton College Secondary College, Hendon Primary, Henley High School, Hewett Primary School, Kensington Centre, Lefevre High, Minda, Modbury Primary School, Mt Barker High School, Mt Carmel College, Mt Gambier Tigers Netball Club, Pasadena High School, Port Lincoln Special School, Riverland Special School, SA Table Tennis for People with Disabilities, SCOSA (Wynn Vale, Willaston), SEWFA, St Patricks Special School, Suneden Special School, Tenison Woods College, The Grove Education Centre, Victor Harbor Primary School, Western Border Soccer Association.

### Tasmania

Oakdale Services, Oakwood-Launceston Campus, Ogilvie High School, Optia, Parkside Foundation, Penguin High School, Penguin Primary School, Prospect High School, Punchbowl Primary School, Queechy High School, Reclink, Reece High School, Richmond Primary School, Riverside High School, Rosebery District High, Rosny College, Sacred Heart College, School of Special Education (North West and Burnie), Southern Support School, St Brigids Catholic Primary, St James Catholic College, St Michaels Association, St Virgil's College, Summerdale Primary School, Taroona High School, Timsbury School, Trevallyn Primary School, Ulverstone High School, Veranto, West Ulverstone Primary, Youngtown Primary School.

### Victoria

Active Outcomes, Ascot Vale Special School, Ashwood School, Ballarat Basketball, Ballarat OZ Tenpin, Baringa School, Barnstoneworth United Football Club, Barwon Valley School, Broadmeadows SDS, Burwood East SDS, Caroline Springs Tennis Club, Concord School, Croxton Special School, Croydon Ranges Cricket Club, Croydon SDS, Doncaster All Abilities Basketball Club, Doveton Special Soccer School, Emerson School, Ferntree Gully Cricket Club, Frankston SDS, George Grey Centre, Glenallen School, Glenroy Specialist School, Heatherwood School, Helping Hoops Basketball, Hume Valley School, Just for Kicks Soccer Academy, Karden Disability Foundation, Knox City Football Club, Knoxbrooke Day Service, Latrobe SDS, Latrobe Valley Tenpin Bowling Association, Mallee Sports Assembly, Mambourin Enterprises, Manor Lakes Special School, Marnebek School, Marriott Support Services, McCallum Community Connections, Melton Specialist School, Mildura Basketball Association, Mission Possible Tennis Training

The Special Olympics flag is raised at the Opening Ceremony of every major games and is flown proudly throughout the event.  
Photo by Sundance Newcastle.



Centre, Monash SDS, Mt Evelyn SDS, Naranga School, Nepean School, Nets Tennis School, Peninsula Specialist College, Port Philip Specialist School, Program Development for All Abilities Basketball, RDA Victoria, RG Academy Gymnastics, Sandown Cobras Football Club, South Gippsland Specialist, Springvale Park SDS, Vermont South Special School, Wangaratta District Special School, Warringa Park School, Water Gardens AMF, Western Autistic School, Western Futures, Wyncity Bowls & Entertainment, Wyndham All Abilities Football & Cricket Club, Yarrabah Special School, Yarraville SDS.

### Western Australia

Baptist College, Beldon Education Support Centre, Belridge ESC, Burbridge School, Cable Beach Primary, Cannington

Community ESC, Career Enterprise Centre, Christ Church Grammar School, Cloverdale Education Support Centre, Corpus Christi College, Creaney Education Support Centre, Dunsborough Primary School, Durham Road School, Endeavour Education Support Centre, Geographe Education Support Centre, Grp Eastern Goldfields Ed Support Centre, Grp North Kalgoorlie Primary School, Grp O'Connor Education Support Centre, Gwynne Park Education Support Centre, Halls Head Community College ESC, Holy Rosary School, Hudson Park Primary School, John XXIIIrd College, Joondalup Education Support Centre, Kalamunda Primary School ESC, Kalamunda SHS Education Support Centre, Koorana Education Support Centre, Lemming Senior High School ES, Malibu School, Mater Christi Catholic Primary School, Meadow Springs Education SC,

Melville Senior High School, Mercy College, Merriwa Education Support Centre, Methodist Ladies Collage, Mirrabooka Senior High School ESC, Newton Moore Education Support Centre, Riverton Education Support Centre, Rockingham Beach ESC, Rockingham Senior High School, Roebuck Primary School, Roseworth Education Support Centre, Seton Catholic College, South Ballajura Ed Support Centre, South Bunbury Education Support Centre, Spirit Gymsports, St Mary's Broome, Uniting Car West Take time, Ursula Frayne Catholic College, Warnbro High School Edu Support Centre, Westminister Education Support Centre.



# Financial Summary 2013

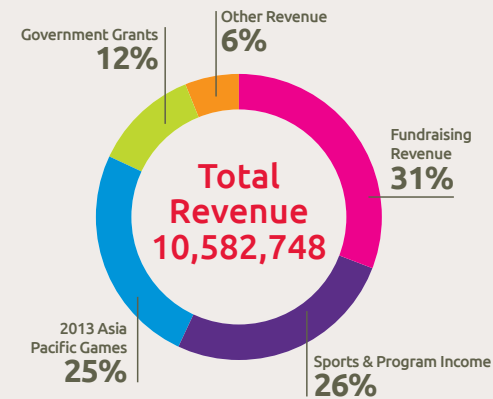
## Income Statement

	2013 \$	2012 \$
<b>Revenue</b>		
Fundraising Revenue	3,243,240	2,917,801
Government Grants	1,231,677	1,268,328
Sports and Program Income	2,710,570	1,913,716
2013 Asia Pacific Games	2,704,485	-
Other Revenue	692,776	447,295
<b>Total Revenue</b>	<b>10,582,748</b>	<b>6,547,140</b>
<b>Expenses</b>		
Fundraising Expenses	867,510	851,211
Employee Benefit Expenses	2,250,666	2,523,473
Sport and Program Expenses	3,383,443	2,499,974
2013 Asia Pacific Games Expenses	4,210,420	-
Administration Expenses	561,696	644,612
Other Expenses	486,888	233,655
<b>Total Expenses</b>	<b>11,760,623</b>	<b>6,752,925</b>
<b>Surplus / (Deficit)</b>	<b>-1,177,875</b>	<b>-205,785</b>

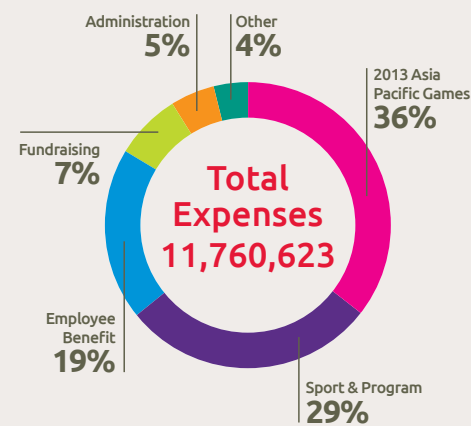
## Statement of Financial Position

	2013 \$	2012 \$
<b>Assets</b>		
Cash and Cash Equivalents	4,377,328	3,048,487
Receivables	690,055	293,055
Other Assets	19,235	85,025
Prepayments	52,907	67,665
<b>Total Current Assets</b>	<b>5,139,525</b>	<b>3,494,232</b>
Property, Plant and Equipment	55,597	33,489
Intangible Assets	-	1,521
<b>Total Non Current Assets</b>	<b>55,597</b>	<b>35,010</b>
<b>Total Assets</b>	<b>5,195,122</b>	<b>3,529,242</b>
<b>Liabilities</b>		
Trade and Other Payables	2,750,161	220,996
Unearned Income	963,241	561,767
Employee Benefits	114,118	129,492
<b>Total Current Liabilities</b>	<b>3,857,520</b>	<b>912,255</b>
Unearned Income	0	100,000
Employee Benefits	33,062	34,572
<b>Total Non Current Liabilities</b>	<b>33,062</b>	<b>134,572</b>
<b>Total Liabilities</b>	<b>3,890,582</b>	<b>1,046,827</b>
<b>Net Assets</b>	<b>1,304,540</b>	<b>2,482,415</b>
<b>Member's Funds</b>	<b>1,304,540</b>	<b>2,482,415</b>

### Revenue 2013



### Expenses 2013



\* Gift Voucher income is reported net of voucher costs.  
This Financial Summary is for the year ended 31 December 2013. A copy of the complete Financial Statements, Directors' Report & Declaration, and Independent Audit Report by KMPG is available from [www.specialolympics.com.au](http://www.specialolympics.com.au) or by calling Special Olympics Australia on 1300 225 762.



Nineteen-year-old swimmer Ruby Lawler (QLD) competed for Australia for the first time at the Special Olympics Asia Pacific Games where she won one gold and two bronze medals.

Her mum Suzie represented Australia for the first time too as a volunteer medical officer for the Australian team.

Both have since been selected to represent Queensland at the Special Olympics Australia

National Games in Melbourne 2014 and are aiming for selection for the 2015 World Games.

In the meantime, Ruby has completed her Learn to Swim certificate and is volunteering with her local Special Olympics program where she is teaching other athletes with an intellectual disability to swim, while continuing her own training. Her younger sister Bonnie is also helping out in the pool.

Mum Suzie says, 'Ruby started swimming ten years ago to help keep her mobile because she has problems with her muscles and her joints and now she is aiming to compete at a World Games! Special Olympics has inspired Ruby to set goals and achieve them. The family are so proud of her.'







Travis Becker (NSW) with his arms raised in joy as he achieves his personal best at the Special Olympics Asia Pacific Games. Photo by John Valentine, Sundance Newcastle.



## **Special Olympics Australia**

### **Charitable Status**

Special Olympics Australia has tax-exempt and deductible gift-recipient status granted by the Australian Taxation Office.

We are registered with the Department of Gaming and Racing under the Charitable Fundraising Act 1991.

CFN 14503 | ABN 28 050 738 728

### **Contact Us**

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### **Show Your Support**

Thank you for your interest in Special Olympics Australia. If you want to get involved, make a donation or need more information please visit [www.specialolympics.com.au](http://www.specialolympics.com.au)

.....  
**Special Olympics is a global movement which creates communities of inclusion where everyone is accepted and welcomed, regardless of ability. We are helping to make the world a better, healthier and more joyful place – one athlete, one volunteer, one family member and one fan at a time.**  
.....

**Stay in touch with us on:**



[SpecialOlympics.com.au](http://SpecialOlympics.com.au)